**City Name Launches FireSmart Home Partners Program**

Date (City Name, BC) – Today, City Name announced that it was among the first communities in BC to launch the [FireSmart Home Partners Program.](https://firesmartbc.ca/homepartners/) The Program is designed to engage homeowners in voluntary wildfire mitigation activities by offering a free professional home assessment with property-specific recommendations.

“We are proud to be among the first communities in BC to offer the FireSmart Home Partners Program in an effort to mitigate the impacts of wildfire,” said Name, Title. “We hope homeowners will take advantage of the opportunity to work with a wildfire mitigation expert and take action to reduce wildfire risks to their home.”

The assessment process evaluates a home and property for wildfire exposure, while engaging the homeowner in their unique risk and ways to reduce it. The FireSmart Home Partners Program is a collaboration between FireSmart Canada, FireSmart BC, provincial governments, local governments, Indigenous communities, the private sector and homeowners in Canada.

“Home Partners is the next step for FireSmart in BC,” says Kelsey Winter, Chair of the BC FireSmart Committee. “The BC FireSmart Committee is pleased to announce that as of 2021, the Home Partners Program will now be available in Kelowna, Penticton and Whistler in addition to the established programs that already exist in the Regional District of Bulkley-Nechako and the Regional District of East Kootenay.”

City Name homeowners who are interested in scheduling their free assessment can visit: <https://firesmartbc.ca/homepartners/> or {Insert more information about your City’s program}

About City Name

{Insert media boilerplate}

About the BC FireSmart Committee

The BC FireSmart Committee was initiated by the BC Wildfire Service in May 2017 to provide greater direction for wildfire prevention activities and better integration of the seven FireSmart disciplines throughout the province — based on the FireSmart Canada model. Members of the committee include the BC Wildfire Service, the Office of the Fire Commissioner, the Union of B.C. Municipalities, the Fire Chiefs’ Association of B.C., Emergency Management BC, the Forest Enhancement Society of B.C. and the First Nations’ Emergency Services Society of B.C., Indigenous Services Canada, Ministry of Forests, Lands, Natural Resource Operations and Regions and Rural Development - Regional Operations, Parks Canada, and B.C. Parks.

Resources:

FireSmart BC Home Partners Program: <https://firesmartbc.ca/homepartners/>

FireSmart BC website: [https://firesmartbc.ca/](https://www.globenewswire.com/Tracker?data=iHvs6zs8GmY3Tnv0uRBbiggrqEpfH1xdx59AWD3jOjP4_761WWYaDAtHvuJWN0Nu-nSZJ1PiLcLv2YvuVwG2gbFmhlTVZU0VAWVdbk0SlXA=)

FireSmart BC Twitter: [https://twitter.com/BCFireSmart](https://www.globenewswire.com/Tracker?data=iHvs6zs8GmY3Tnv0uRBbiuwWmerPSuy9FQugcJTpunpFjBVvaELuOhqwiy4Q9AuKf42m0xNfU3LEnU2jWQjS8Hp88tVL5Ebf9UGjVGt0w6zKNPap-26LCiK2GTnSo3Cg)

FireSmart BC Facebook: [https://www.facebook.com/firesmartbc](https://www.globenewswire.com/Tracker?data=iHvs6zs8GmY3Tnv0uRBbit2vKyrhbrbucHTibe-4JgA1Gn_6lDjJKdf8sFuMs3CaYhDEmEo5Ya7w5cDsf-g_GZinIYvo872S702Z_PmXnuqFM0X63tVyaLiWAOyldJi8)

FireSmart BC Instagram: [https://www.instagram.com/firesmartbc/](https://www.globenewswire.com/Tracker?data=iHvs6zs8GmY3Tnv0uRBbigAi9JJbBIPzzZrxwBVqxheEqXHvZIx24JFGQWEKxeTBzSyQ0BNRX5w9NPU0W9rcMw0qz6nqM38cWfBshu1x7NyxzS-zzYB9ER9xGihN9Vo4nb3YQmaNbdAvYb-w4krq5Q==)

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