

### **Questions:**

When can't we use the BC FireSmart™ logo?

We are representing Nelson BC on behalf of the Nelson Fire Dept and City of Nelson

I may have missed it and sorry if this has already been answered, but will this presentation be recorded and shared afterwards?

This is awesome! There is so much information out there. We tried doing this on the CSRD web page but having all of the important resources and links in one page is something we can share with residents

How many orders of the manuals can we put in for?

Do you have material about compensation available for victims of wildfire after they suffered damages?

Sorry I may have missed it but does the Local FireSmart Representative (LFR) Den exist?

How quick is the turnaround for receiving a media kit/logo permission? The City of Nelson wants us to start today!

### **Answers:**

If the Nelson Fire Department is a member of the FCABC, you are permitted to use the FireSmart brand as long as you have submitted the request online and are following posted guidelines. Please send any draft documents to [info@firesmartbc.ca](mailto:info@firesmartbc.ca) for approval.

Yes, it will be! We're recording it now and we'll share a link after the call to where you can find the presentation on our website.

Great to hear! There's a wealth of information and resources available on our site. Be sure to check out <https://firesmartbc.ca/toolkit/> to get started.

There are maximums listed on the website. More above stated maximums can be ordered for a fee. Please visit <https://firesmartbc.ca/resources/> for more information on ordering FireSmart BC resource materials.

This information is best found from your local authority and EMBC.

Yes, the LFR Den exists - if you are a Local FireSmart Representative and require access, please email [info@FireSmartbc.ca](mailto:info@FireSmartbc.ca)

Please email [info@FireSmartbc.ca](mailto:info@FireSmartbc.ca) and we will assist you in a timely manner.

Will FireSmart be taught/learned by elementary, secondary and university students? Will cities employ ambassadors to share such information to the public year around?

FireSmart BC is currently working with the Ministry of Education to have wildfire resiliency added to school curriculum. FireSmart Ambassadors is another program currently in the works, but that role is currently carried out by LFRs and local FireSmart program coordinators.

Can I use the FireSmart brand and my Fire Department logo on the same document?

Yes, you are welcome to do so, but FireSmart BC will need to approve the document prior to it being published. Please send your draft documents to [info@firesmartbc.ca](mailto:info@firesmartbc.ca).

Do we need your approval before posting anything or sending links out?

As long as you have submitted a request to use the brand online and have been given access to the guidelines you do not need permission for posting. However, any resources created like a brochure or banner etc. should be approved by [info@firesmartbc.ca](mailto:info@firesmartbc.ca).

I am a former forest fire fighter and I have a Master's in Environmental Education & Communication. In regards to "Ember's Den" it might be really wise to make it very clear that 'Ember's Den' is the access point for children to learn. Making it very clear on the website is really important. It could read Children and Youth: Ember's Den. Something really simple and direct. Thank you.

Thank you for your feedback, Julia - we will take a close look at your recommendations and how we could incorporate them. We also have a full set of education materials for children and that can be found on the Resources Tab at <https://firesmartbc.ca/resource-types/education-materials/>.

By any chance do you have the costs and possible location for the 2022 conference? Filling out the grant it would help for costing.

We are just finalizing details and that information will be published on the FireSmart BC website at [www.firesmartbc.ca](http://www.firesmartbc.ca) in the first weeks of September. The FireSmart BC 2022 Conference will be held in May 2022 and will be held in the Central Okanagan area.

If we have any suggestion to the toolkit, can we share with our views? If so, any means?

I am in the process of working with a regional district to try and obtain some of the CRI funding for training if they are successful in their application. Who would I speak to about the specific training available within the grant? The programs they chose are incredibly redundant and seem a bit out of touch for what structural firefighters, crossing over to wildland firefighting, would actually find useful.

Thank you! It's really important that parents, educators and children/youth don't have to find the information by trial and error on the website – Cheers.

Is there much consideration for getting FireSmart messaging out on TV? West Kelowna had some advertisements out on global earlier this year and it seemed like that would have a far reach in getting more people aware of what FireSmart is.

Please be sure to indicate that you wish to attend the FireSmart BC conference in your Community Resiliency Investment (CRI) grant application in order to access funding to attend.

For more information on applying for CRI funding, please visit the UBCM website at <https://www.ubcm.ca/funding-programs/local-government-program-services-funding/community-resilience/firesmart-community>

Yes, please share those suggestions with [info@firesmartbc.ca](mailto:info@firesmartbc.ca).

You are welcome to send an email to [Kelsey.Winter@gov.bc.ca](mailto:Kelsey.Winter@gov.bc.ca). Feedback is always appreciated.

Absolutely, something we're continuing to look at for 2022. We've also used radio and digital ads in past campaigns.